This project was conceived when Jill Andrews and Catharine Stebbins first met with Prof. Kerry Sieh and Dr. Danny Natawidjaja in late 2002. Sieh and Natawidjaja described their seismic monitoring project on the Batu and Mentawai Islands within the context of the Tectonics Observatory.

Because Sumatran citizens in the area of the project have inquired about the research, we discussed how best to address their questions. They want to know the purpose of the project, expected outcomes, and most importantly, how research findings may affect them. The citizens' interest allows us the opportunity to educate and inform them through a pilot outreach project that also will help us learn what works and what doesn't. Lessons learned could better prepare us to conduct effective outreach for the much larger Tectonics Observatory.

Using information provided by Sieh and his colleagues plus feedback from people in the instrumented areas, we proposed a public information **poster** and accompanying **brochure**, which address, in layman's terms and with metaphors appropriate to local language, the fact that the Islands appear to be sinking due to earthquakes.

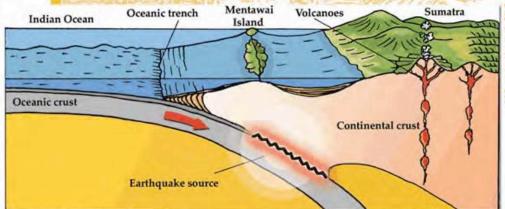
DUR ISLANDS ARE SINKING... BEGAUSE OF EARTHQUAKES!



What is an earthquake?

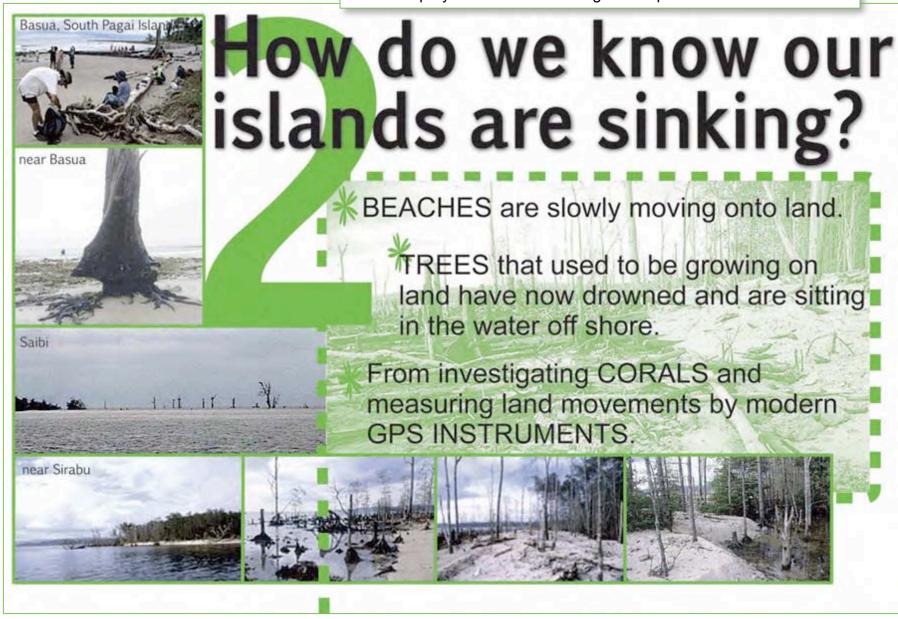
We open with the first questions, "What is an earthquake?" And, "why do earthquakes occur in Sumatra?"

An EARTHQUAKE is a trembling of the ground, caused by sudden breakage and sliding of rock along a fault zone. The region in the west of Sumatra has many earthquake sources, because it is located along the plate boundary, where an oceanic plate is subducting under Sumatra and pushing on the rocks below the islands.

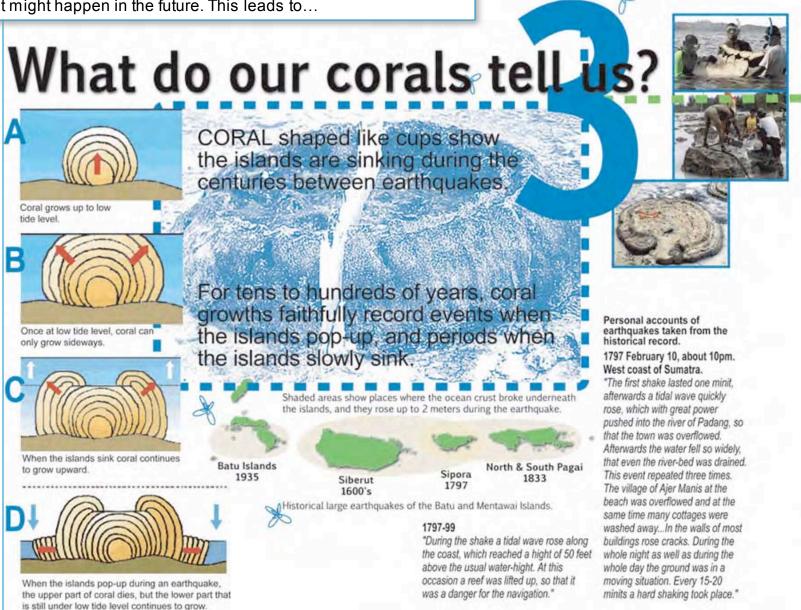


For tens to hundreds of years, the earth blocks squeeze very slowly against each other. The pressure builds up until it exceeds the rock strength, at which time the rocks break suddenly. This sudden breaking causes the islands to pop up and seismic waves to spread through the surrounding region.

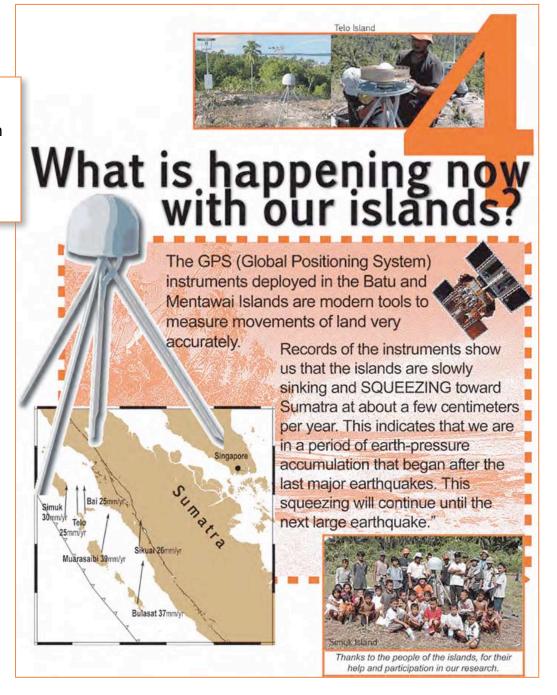
We continue with the question, "How do we know our islands are sinking?" – which gives us an opportunity to begin explaining how research plays a role in answering these questions.



The third question, "What do our corals tell us?" allows us to go deeper into an explanation of how studying the corals helps us understand more about what might happen in the future. This leads to...



... the 4th question, "What is happening now with our islands?" explains how modern instrumentation is helping scientists to measure land movements that indicate the islands are slowly sinking and squeezing toward Sumatra.



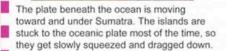
Question 5 follows with, "What happens to the ocean water if the islands suddenly spring up?", leading to an explanation of how tsunamis occur as the result of earthquakes.

What happens to the ocean water if the islands suddenly spring up?

When the rocks beneath the islands spring up, the sudden movement causes the ocean water to flow AWAY from the land.

When the ocean comes back onto the islands, it comes in a series of waves. These waves are TSUNAMIS.

Tsunami waves can be very small (centimeters) to very large (tens of meters).





One day the juncture between the islands and the oceanic plate breaks. This causes a great earthquake, and the islands suddenly spring upward and ocean ward. The rising of the islands forces the ocean to rise up also, and then to flow away from the islands.



The ocean water returns to the islands as a series of waves, called tsunamis.

And the final question 6, "How can we prepare for earthquakes and tsunamis," leads people to embrace the idea of safer building practices, knowing what to do in the event of an earthquake and tsunami, and getting more information from local researchers.

How can we prepare for earthquakes and tsunamis?

Earthquakes may strike without warning. However, we can make preparations to lessen their damaging effects. First, let's understand what causes them. Second, let's try to avoid as many earthquake dangers as possible.

- ♣ Buildings made from wood or other light materials are safer than those made from heavy materials, because if they fall during an earthquake they are less likely to hurt us.
- * Following an earthquake, high ground faraway from the beach is a good place to be to avoid tsunami waves."

MORE -----EARTHQUAKE INFORMATION

Puslit Geoteknologi,

Komplek LIPI Gd. 70, Jl. Sangkuriang, Bandung Ph: 022-2503654, Fax: 022-2504569 Kontak: Dr. Danny H. Natawidjaja, Ir. Bambang W. Suwargadi, M.Sc.





The poster is dense and colorful and geared toward a 6th grade level of understanding in order to appeal to a broad range of people. It is meant to capture the attention and imagination — and to be studied. We will arrange for it to be placed in a central area in the villages such as a public building or school where all have access to it.

It should be noted that in the areas proposed for circulation of the brochure and posters, the hazard posed by tsunami alone is imminent. In 1861, for example, one of the islands was completely wiped out. The two large cities and the islands have a large and vulnerable population of over one million.

We think the people on these islands should be made aware, and we hope the poster and brochure will prove an effective way to get that message across.

Attributions

The work was done by Catharine Stebbins (Office of the Provost, Educational Outreach, graphic design and content organization); Danny Natawidjaja (LIPI) for scientific content, advice on local language usage and metaphors; Kerry Sieh (Scientist in charge, editor); Bambang Suwargadi and Dr. Munasri (LIPI, Mentawaian / Indonesian education specialist and translator); Juniator Tulius (Mentawaian / Indonesian education specialist and translator); Myrna Eindhov en (University of Amsterdam, cultural anthropologist); and Sambas Miharja (graphic illustrations). Jill Andrews provided project oversight and worked on the poster with Catharine Stebbins.